

# ONLY U.S.D.A. 'CHOICE' BEEF!

## GIVE BLUE CHIP STAMPS

PRICES EFFECTIVE THURS. thru SUN., DEC. 12-13-14-15, 1968

**RUMP or CROSS RIB BONELESS ROAST**

U.S.D.A. CHOICE BEEF ONLY

**89¢ lb.**



**EASTERN GRAIN FED PORK ROAST**

FRESH

LOIN END-4 to 6-lbs.

**49¢ lb.**



**BONELESS LONDON BROIL**

U.S.D.A. 'CHOICE' BEEF ONLY

**98¢ lb.**



**FRESH FILLETS OF PERCH**

PRE-COOKED

**59¢ lb.**

FROZEN—WITH SAUCE **83¢** 9 1/2-oz. pkg.

FROZEN—CERTI-FRESH **69¢** 14-oz. pkg.

**FRIED HALIBUT FISH STICKS**

**CENTER CUT - RIB PORK CHOPS**

**89¢ lb.**



**SKIPPY DOG FOOD**

**14 \$1**

tall cans

**BANQUET DINNERS**

FROZEN All Varieties

**3 \$1**

reg. pkgs.

**MAGIC CHEF CAKE MIXES**

**4 \$1**

19-oz. pkgs.

- SPICE
- WHITE
- YELLOW
- LEMON
- DEVIL'S FOOD
- DARK FUDGE

**AUNT JEMIMA Pancake Flour**

2-lb. pkg. Incl. 10c off **39¢**

Magic Chef—44-oz. btl. **39¢**

**Pancake Syrup**

**BLANCHET PEANUTS** 49¢ 9-oz. jar

**DIET-RITE COLA** 6 12-oz. btl. **55¢**

**BLACK PEPPER** 29¢ 4-oz. can

**THRILL LIQUID** 46¢ 22-oz. btl.

**BACK BY POPULAR DEMAND LIBBEY'S SILVER FERN GLASSES**

Because of numerous requests, Food Giant makes available again this tremendous offer. You can now replace, add to, or just take advantage of coupons for famous Libbey Glasses.

**SCOTT TISSUE**

4-roll pkg. **35¢**

**EGG NOODLES**

1-lb. pkg. **33¢**

**Macaroni & Cheese**

8-oz. pkg. **5 \$1**

**TROPICAL JELLIES**

20-oz. jars **3 \$1**

**FRESH KIST PRODUCE**

# Bananas

**9¢ lb.**

CENTRAL AMERICAN Golden Ripe!

**LARGE HAWAIIAN PINEAPPLE**

Tropical Treat **29¢ ea.**

**ROMAINE LETTUCE** 9¢ large bunch

**STEAK MUSHROOMS** 29¢ 1/2-lb.

**TROPICAL DRINKS** 49¢ Quart Decanter

**SNOWDRIFT SHORTENING** 73¢

**DRIVE DETERGENT** 35¢

**SAFFLOWER SAFFOLA MARGARINE** 33¢ 1-lb. pkg.

**SCHILLING**

PARSLEY FLAKES 31¢ 7/16-oz. can

MINCED ONION 53¢ 3-oz. can

**GREEN GIANT BEANS**

Kitchen Sliced 25¢

French Sliced 27¢

WAX BEANS 29¢

Whole 33¢

**FOOD GIANT THE PLUS STORE**

### Drinking Driver Is Safety Unit's Topic

SACRAMENTO — Drinking drivers, who accounted for more than half of the 5,500 deaths on the streets and highways of California, will be the single most important problem under attack at the Governor's Traffic Safety Conference in Sacramento tomorrow and Friday.

Gordon C. Luce, secretary of the Business and Transportation Department, co-vice chairman of the conference, said alcohol is the most deadly menace on California highways today.

Stronger enforcement of laws by the California Highway Patrol, Luce said, has resulted in almost a 20 per cent increase in drunk driving arrests, but it is estimated that less than 10 per cent of the drinking drivers are being booked.

HE CITED an increase in the total arrest count of almost 70,000 by the patrol with more than 5,000 of that increase all drunk drivers.

The theme of the conference will be "The Driver — Traffic's Undesignated Factor."

Governor Ronald Reagan pointed out that while California engineers have designed and are constructing the safest and most convenient freeway system in the world, and automobiles are being manufactured with more and better safety features, not enough attention is being paid to the driver.

THE CONFERENCE will open at 9 a.m. tomorrow in the Empire Room of the Senator Hotel. Shermer L. Sibley, president of the Pacific Gas and Electric Co., is general chairman. State Treasurer Ivy Baker Priest will serve with Luce as co-chairmen.

### Telephone Firm Asks New Rates

General Telephone Co. of California has filed an amendment to its \$46 million rate increase request with the California Public Utilities Commission.

The amended application asks for increases totaling \$41.6 million.

Effect of the increase, if approved by the commission, on local service areas would be to increase the one-party residence service from \$4.65 to \$5 per month. Business service would be raised from \$10.30 to \$11.50 per month.

### Gifts for a "swell boss"

... or husband!  
... or dad!

See our wide selection of beautiful, yet practical gifts this Christmas.

**LAMPS** from **9<sup>95</sup>**

**EXECUTIVE CHAIRS** from **45<sup>00</sup>**

**ATTACHE CASES** from **15<sup>00</sup>**

**DESK PEN SETS** from **3<sup>75</sup>**

This Year give gifts they'll USE and REMEMBER!



### Gifts for the Secretary

**"DUTCH GIRL" CIGARETTE CASE AND LIGHTER SET**

Padded tulip motif with contrasting colored petals and stitching, and gold-marked stem and leaves on SWEET KID.

Fashion Colors. \$7.00



**PEN & PENCIL SET** 12 BARRY GOLD FILLED \$15.00

**CROSS** SINCE 1858

**WORLD GLOBES** Attractive, educational. Ideal for students. Several sizes and styles. From **\$9.95**



**IT'S NOT TOO LATE!**

**Christmas Cards** can still be **IMPRINTED** with YOUR name

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